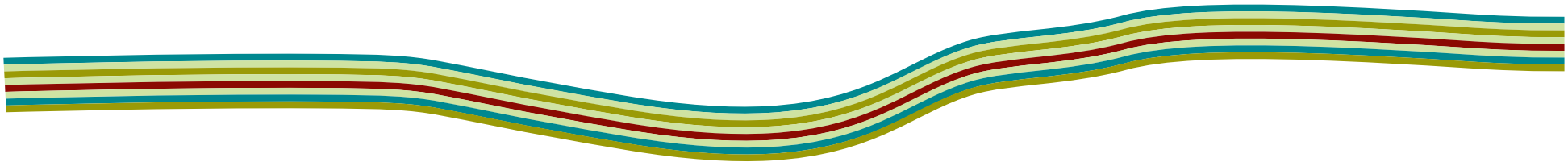Hadeland – nært og naturlig